



KEATON BARRÓN

Charity Classic

Monday, September 21
Quail Creek Country Club



Bringing joy and kindness to
Oklahoma kids fighting cancer





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KEATON'S STORY

Our precious son Keaton was born on March 21, 2010. He was the sweetest baby, and we were so enamored with this darling boy. When Keaton was two and a half, he had several unexplained and seemingly unrelated illnesses. After several trips to various doctors, we were told to go immediately to the oncology floor at Oklahoma Children's Hospital because, "It looks like leukemia." These four words would change our lives forever.

The next day, August 30, 2012, our adorable, sweet, witty toddler was diagnosed with Acute Lymphoblastic Leukemia, the most common form of childhood cancer. Keaton fought HARD for almost six years, relapsing twice and experiencing horrific side effects. But he never complained, and never let the pokes, procedures, tests, medicines, scans, and countless appointments and hospital stays take away his positive attitude and gentle spirit.

Keaton tragically passed away on May 11, 2018, just after his eighth birthday. Thankfully, he left us a gift: In January 2018, Keaton had founded a kindness club called the K Club. With the help of friends and family, we took Keaton's kindness club and turned it into a nonprofit that helps Oklahoma children fighting cancer. Since 2018, the K Club has raised over \$2 million and helped thousands of children fighting cancer and their families through LEGO parties, theme parties, Breakout Parties, gifts of encouragement, college scholarships, funeral cost assistance, birthday parties, bell-ringing celebrations, and more.

Luke and Holly Barrón
Keaton's Parents





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KEATON BARRÓN

Charity Classic

MISSION

“To spread joy and improve the lives of others through kindness, courage, compassion, and caring with a special emphasis on pediatric cancer patients and their families.”

“ We don’t want any child to suffer as Keaton did or any family to lose a child to cancer. ”

DETAILS

Monday, September 21, 2026 ●

Quail Creek Country Club, Oklahoma City ●

64 Teams ●

Morning & Afternoon Flights ●

\$200 per person or \$800 per team ●

Meet the amazing kids we serve ●





SPONSORSHIP OPPORTUNITIES



1. PRESENTING SPONSOR

Contribution: \$15,000

Benefits:

- Entry for two four-person teams
- Sponsorship signage on two holes
- Prominently listed as presenting sponsor on website, printed communication, and social media posts
- Individual social media post
- Special swag items for each team member

2. LION SPONSOR

Contribution: \$10,000

Benefits:

- Entry for two four-person teams
- Sponsorship signage on two holes
- Listed as prominent sponsor on large banner at tournament
- Logo recognition on tournament website
- Special swag items for each team member

3. CHAMELEON SPONSOR

Contribution: \$5,000

Benefits:

- Entry for two four-person teams
- Sponsorship signage on two holes
- Listed as sponsor on large banner at tournament
- Logo recognition on tournament website
- Special swag items for each team member

4. JAGUAR SPONSOR

Contribution: \$2,500

Benefits:

- Entry for one four-person team
- Sponsorship signage on one hole
- Listed as sponsor on large banner at tournament



ADDITIONAL SPONSORSHIP OPPORTUNITIES



5. PUPPY SPONSOR

Contribution: \$1,500

Benefits:

- Entry for one four-person team
- Sponsorship signage on one hole
- Listed as sponsor on large banner at tournament

6. SWAG SPONSOR

Contribution: \$3,000

Benefits:

- Company recognition on individual sign next to swag items
- Listed as sponsor on banner at tournament
- Entry for one four-person team

7. MEAL SPONSOR

Contribution: \$3,000

Benefits:

- Company recognition on individual sign next to meal when served
- Listed as sponsor on banner at tournament
- Entry for one four-person team

8. HOLE SPONSOR

Contribution: \$600

Benefits:

- Signage with logo on one hole

9. “SHOUTOUT” SIGNS

Contribution: \$100

Benefits:

- Signs placed throughout the course with a personal message or business advertising



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HOW TO SPONSOR

Thank you for your interest in sponsoring the 8th Annual Keaton Barrón Charity Classic. To register as a sponsor, simply visit our website to sign up. Prefer to pay by check? Please mail your check made out to the “K Club” to the P.O. box listed below with your contact information, and a K Club staff member will reach out to you to get your team’s information.



www.keatonbarroncharityclassic.org



(405) 509-1552



P.O. Box 3166, Edmond, OK 73083





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THANK YOU

“ [We] were admitted with my son...and got the absolute sweetest box of gifts. Put tears in my eyes. Thank you so much for doing this for him and brightening his spirits. ”

Thank you for supporting the K Club! Your contributions truly make a difference for kids fighting cancer in Oklahoma.



(405) 509-1552



kclub@kclubkindness.org



www.kclubkindness.org



www.keatonbarroncharityclassic.org



“ K Club made our lives lighter...Every time he was having a harder day, a K Club party would end up happening and make things easier. ”



“ This year has been hard for Harley, but he sure likes what you stand for and appreciates everything that you guys have made happen for him. ”